

# Privacy Policy of Phorese

## 1. Introduction

At Phorese, we express our unwavering commitment to safeguarding your privacy. This Privacy Policy elucidates the modalities through which we acquire, utilize, disseminate, and protect your information when you engage with our website or consummate a purchase. By utilizing our services, you irrevocably consent to the data practices delineated within this document.

## 2. Information We Collect

We may gather various categories of information, including but not limited to:

- **Personal Information:** This encompasses your name, electronic mail address, telephone number, as well as billing and shipping addresses, collected during the placement of an order or subscription to our newsletter.
- **Payment Information:** Financial particulars, including credit card data and other fiscal information requisite for processing payments (processed securely via third-party payment processors).
- **Usage Data:** Information pertaining to your interaction with our website, including your IP address, browser type, pages visited, and duration of time spent on those pages.

## 3. How We Use Your Information

The information amassed may be utilized for a multitude of purposes, inclusive of:

- Facilitating the processing and fulfillment of your orders.
- Corresponding with you regarding your order or inquiries.
- Enhancing the quality of our website and services.
- Disseminating promotional materials and updates, contingent upon your prior consent to receive such communications.

## 4. Disclosure of Your Information

We categorically do not engage in the sale or rental of your personal information to third parties. However, your information may be disclosed under the following circumstances:

- **Service Providers:** We may share your information with third-party vendors that assist us in the operationalization of our website and the delivery of our services (e.g., payment processors, shipping entities).
- **Legal Compliance:** Your information may be disclosed in compliance with statutory requirements or in response to legitimate requests by public authorities.

## 5. Data Security

We employ reasonable measures to fortify the security of your personal information against unauthorized access, utilization, or dissemination. However, it is pertinent to acknowledge that no mode of transmission over the internet or electronic storage can be rendered entirely secure. Consequently, we cannot furnish absolute assurances regarding its inviolability.

## **6. Your Rights**

Subject to your geographical location and applicable legal frameworks, you may possess the following rights in relation to your personal information:

- The entitlement to access your personal data.
- The prerogative to rectify any inaccuracies or incompleteness in your data.
- The right to solicit the deletion of your data.
- The right to contest or restrict the processing of your data.

To exercise these rights, we invite you to establish contact with us at [info@phorese.com](mailto:info@phorese.com).

## **7. Cookies and Tracking Technologies**

Our website employs cookies and analogous tracking technologies to monitor activity therein and to store specific information. You are afforded the option to instruct your browser to decline all cookies or to indicate when a cookie is being transmitted. However, it is essential to recognize that the non-acceptance of cookies may preclude you from utilizing certain functionalities of our website.

## **8. Third-Party Links**

Our website may encompass links to third-party websites. We hereby disclaim any responsibility for the privacy practices adhered to by such external entities. We strongly encourage you to scrutinize the privacy policies of any third-party sites you may visit.

## **9. Changes to This Privacy Policy**

We reserve the right to amend this Privacy Policy at our discretion. You will be duly informed of any modifications through the publication of the new policy on this page, alongside the updating of the "effective date" at the commencement of this document. It is advisable for you to periodically review this policy for any alterations.

## **10. Contact Us**

Should you have any inquiries or apprehensions regarding this Privacy Policy, we implore you to contact us at: Email: [info@phorese.com](mailto:info@phorese.com)