

# Cookie Policy of Phorese

## 1. Introduction

This Cookie Policy outlines the manner in which Phorese utilizes cookies and similar technologies on our website. By accessing or using our website, you consent to the placement of cookies in accordance with this policy. If you do not agree to the use of cookies, you must modify your browser settings accordingly or refrain from using our website.

## 2. What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They facilitate the functionality of the website, enhance user experience, and provide insights into how visitors interact with the site.

## 3. Types of Cookies We Use

- **Essential Cookies:** These cookies are indispensable for the operation of our website. They enable you to navigate the site and utilize its features. Without these cookies, certain functionalities may be impeded.
- **Performance Cookies:** These cookies collect information about how visitors utilize our website, such as which pages are most frequently visited and if they encounter any error messages. This data helps us enhance the performance of our website.
- **Functionality Cookies:** These cookies allow our website to remember choices you make (such as your username or language preference) and provide enhanced features. They may also be employed to provide services you have requested, such as viewing a video.
- **Targeting/Advertising Cookies:** These cookies are employed to deliver advertisements more pertinent to you and your interests. They also limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

## 4. Third-Party Cookies

In addition to our own cookies, we may also utilize various third-party cookies that serve different purposes, such as analytics and advertising. These third parties may collect information about your online activities over time and across different websites.

## 5. Your Cookie Choices

Upon your initial visit to our website, you will be presented with a cookie banner, affording you the opportunity to accept or decline non-essential cookies. You may modify your cookie preferences at any time by adjusting your browser settings to refuse cookies or to alert you when cookies are being sent.

## 6. Managing Cookies

Most web browsers automatically accept cookies; however, you can usually modify your browser settings to decline cookies if you prefer. Please be aware that disabling cookies may impact the functionality of our website and your experience while using it.

## **7. Changes to This Cookie Policy**

Phorese reserves the right to amend this Cookie Policy at any time. Any changes will be posted on this page, and we encourage you to review this policy periodically to remain informed about our use of cookies.

## **8. Contact Information**

If you have any inquiries regarding this Cookie Policy or our cookie practices, please do not hesitate to contact us at [info@phorese.com](mailto:info@phorese.com).